

**FOR IMMEDIATE RELEASE    CONTACT: Beverly Brock, agent**  
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## **Rising Star Featured in National Commercial**

Hickory, NC — Hard work is starting to pay off for one aspiring star in our area. After years of auditions, plays, and musicals on stage at The Green Room and Newton-Conover High School, and spots in independent films locally, fifth grader Trinity Black of Conover was recently made a “principal” in a SAG commercial that aired nationally during the Daytona 500.

If you’re a race fan, you might have seen her in the Joey Logano SAG Toyota “Sponsifier” commercial – a little blonde in a yellow cheerleader outfit. You can see the commercial on Youtube.com and the Joey Logano fan website, [www.gojoeylogano.com](http://www.gojoeylogano.com) (Feb. 20<sup>th</sup> blog post). The commercial was filmed over 2 days in the Charlotte area in December 2010 and booked through her agent Beverly Brock of The Brock Agency.

“She insisted that she wanted to be on stage at 3, but I waited until she was 5 to make sure it was what she really wanted. Then she and I auditioned for a musical at The Green Room Community Theatre.” said Jodi Black, her mother. “After *The Little Prince*, she caught the bug. We found an agent here in Hickory, Beverly Brock, and she’s really helped Trinity with her dream. We’ve had auditions in GA, SC, and all over NC – we could have had more but chose to stay in the local area.” She has since been in six productions with The Green Room, as well as a couple of independent films, and worked as an extra in feature films *The 5th Quarter* (2010) and *StaleMate* (2010).

“I was immediately impressed with Trinity’s maturity and enthusiasm for acting.” said Beverly Brock of The Brock Agency. “I think she’ll go far, and someday we’ll be proud to say we remember her from her early days in Hickory.”

Acting is not Trinity’s only passion.

She has consistently broken records for reading at Shuford Elementary School and in fourth grade won the district Math Olympics High Score trophy, beating out all fifth graders. Her academic achievement has been recognized by invitations to the National Young Scholars Program since third grade. She was most recently invited to attend the Junior National Young Leaders Conference in Washington, DC, representing the state of North Carolina for 2011.

She’s also been published as a contributing author to *RPGirl Zine* in 2010. Her family is known in the games industry, specifically tabletop roleplaying games, where her mother is a game book editor and her father is brand manager for the Savage Worlds game system. It was only logical for Trinity to be the youngest person to “Game Master” a storytelling game at MACE (Mid-Atlantic Convention Expo) games convention in 2009 in High Point, NC. Her published article is a Q&A with the game designer of her favorite roleplaying game, *Faery’s Tale*. She will be Game Mastering more *Faery’s Tale* games at the upcoming MACE: West game convention, to be held March 25-27 at the Gateway Convention Center in Hickory. For more information about attending MACE: West game convention, visit [justusproductions.com](http://justusproductions.com).

To learn more about working with Trinity, contact her agent, Beverly Brock of The Brock Agency: <http://www.thebrockagency.com> or 828-322-8553.

Attached photo: T Headshot 1, taken by Timothy Spain Photography at Riverbend Park; and photo: Joey, Sammy, Bethany, and Trinity shot on location in Charlotte by Jodi Black.