

**FOR IMMEDIATE RELEASE**

## **The Brock Agency and Models of the South**

Hickory, N.C., November 18<sup>th</sup> 2011: Ms. Beverly Brock, owner of The Brock Agency and a director for Models of the South for more than eighteen years, takes an anxious and well prepared group to Charlotte, NC. to compete at Models of the South 2011. Every participant knows she/he will be seen by some of the industry's top casting agents and talent agents. They know several will be interviewed by the leading people in the industry.

Jack Rasnic, owner of Models of the South, attributes his many years of success and longstanding, reputation for ethical practices to his business relationship with the major model and talent agencies and agents throughout the world.

"There are too many bogus (casting) calls out there trying to sell overpriced photography packages," said Rasnic. "Models of the South gives models and actors the training and exposure they need to succeed in a business full of scams."

The 38<sup>th</sup> annual Models of the South Model and Talent Competition was held November 18-20, 2011 in Charlotte, North Carolina. The Brock Agency models and talent took the much acclaimed event by storm!

### **THE BROCK AGENCY:**

Located in Hickory, North Carolina for over twenty-two years, The Brock Agency is an educational and networking agency for parents, children, teens and adults who want to enter the acting and/or modeling business. The Brock Agency provides affordable resources and training in the skills professional models and actors must acquire to further their careers. For more information on The Brock Agency visit [www.thebrockagency.com](http://www.thebrockagency.com).

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Those who attended from The Brock Agency were: Madison Bailey, Peter Bolebruch, Kit Chester, Rachel Coates, Ella Cabbage, Alexandra Duncan, Audrey Gibbs, Summer Hart, Madelyn Henson, Lauren Hunt, Sirkka Hunt, Ella Misenheimer, Brooke Porter, Desiree Ramos, Terran Saine, Erin Shelton, Kiah Silver, Samera Summer, Ian Thomasson, Allie Yount, Jennie Kasimir, Kelsey Dilley and Kayli Tolleson. Everyone did her/his part to make this event a BROCK AGENCY SUCCESS!

## **Overall Winners for Models of the South 2011**

### **Model of the South**

Lauren Hunt

### **Male Model of the South**

Peter Bolebruch

### **Pre-Teen Model of the South**

Kayli Tolleson

### **Two Minute Monologue**

Kit Chester

### **Overall Talent Winner**

Lauren Hunt

### **Overall TV Commercial Winner**

Lauren Hunt

### **Group Awards Won by The Brock Agency**

TV Commercials

Photography

Runway

**Group Runway Winner**      The Brock Agency

**Group of the Year**              The Brock Agency

### **30-SECOND COMMERCIAL**

4 – 6 years old                      3<sup>rd</sup> Place Samera Summers

7 - 9 years old                      3<sup>rd</sup> Place Ella Misenheimer

4 – 8 years old Male              WINNER Ian Thomason

10 – 13 STUDENT                  3<sup>rd</sup> Place Kayli Tolleson

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		WINNER Audrey Gibbs
10 – 13 PROFESSIONAL		3 <sup>rd</sup> Place Madelyn Henson WINNER Madison Bailey
14 – 17 STUDENT		3 <sup>rd</sup> Place Kiah Silver 2 <sup>nd</sup> Place Desireé Ramos WINNER Lauren Hunt
14-17 PROFESSIONAL		2 <sup>nd</sup> Place Sirkka Hunt
	WINNER Summer Hart	
13 and Up MALE		WINNER Peter Bolebruch
<b>PHOTOGRAPHY</b>		
4 – 6		3 <sup>rd</sup> Place Ella Cubbage
7 – 9		3 <sup>rd</sup> Place Ella Misenheimer
MALE 3 - 8		3 <sup>rd</sup> Place Ian Thomasson
10 – 13	STUDENT	2 <sup>nd</sup> Place Audrey Gibbs WINNER Kayli Tolleson
10 – 13 PROFESSIONAL		3 <sup>rd</sup> Place Allie Yount 2 <sup>nd</sup> Place Madelyn Henson WINNER Madison Bailey
14 – 17	STUDENT	3 <sup>rd</sup> Place Erin Shelton 2 <sup>nd</sup> Place Lauren Hunt WINNER Terran Saine
14 – 17 PROFESSIONAL		3 <sup>rd</sup> Place Sirkka Hunt 2 <sup>nd</sup> Place Summer Hart
18 – 20		3 <sup>rd</sup> Place Kit Chester 2 <sup>nd</sup> Place Kelsey Dilley
MALE 13 & Up		WINNER Peter Bolebruch

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**RUNWAY**

4 – 6	3 <sup>rd</sup> Place Brooke Porter
7 – 9	WINNER Ella Misenheimer
4 – 8 MALE	2 <sup>nd</sup> Place Ian Thomasson
10 – 13 STUDENT	2 <sup>nd</sup> Place Audrey Gibbs WINNER Kayli Tolleson
10 – 13 PROFESSIONAL	3 <sup>rd</sup> Place Allie Yount 2 <sup>nd</sup> Place Madison Henson
14 – 17 STUDENT	3 <sup>rd</sup> Place Desireé Ramos 2 <sup>nd</sup> Place Terran Saine WINNER Lauren Hunt
14 – 17 PROFESSIONAL	3 <sup>rd</sup> Place Summer Hunt 2 <sup>nd</sup> Place Sirkka Hunt
18 – 20	2 <sup>nd</sup> Place Rachel Coates WINNER Kelsy Dulley

**MALE RUNWAY** 2<sup>nd</sup> Place Peter Bolebruch

**Jaffa International Photography Award:**

Terran Saine

To all of our parents who put faith in The Brock Agency, THANK YOU. In January, 2012, many of our talent will be going to Los Angeles and Hollywood. We will keep you posted!