

LOCAL BOY, LANDON RIDDLE GETS PRINCIPAL ROLE IN FEATURE FILM

Imagine getting a call from agent, Beverly Brock of The Brock Agency asking for a “tight photo of your son’s blue eyes”. Well, this is exactly what happened on March 15th for Amber and Tracy Riddle, parents of Landon.

They had applied through The Brock Agency’s website for Landon to be considered to work with TBA. Ms. Brock had been working with the casting company in Atlanta, GA on the film, “Hall Pass” for over a month. They had been trying to locate a boy, 5 years of age with sky blue eyes to match the Father in the project but they were having no luck. “We had sent several boys for them to look at upon their request but none quite fit” says Ms. Brock. Then came another request that they were still searching, so Ms. Brock went into the pending data base of talent waiting to be seen and did a quick search for this particular age with the color eyes and hair they requested. Landon popped up and then submitted him.

The next day the casting company called and asked if Ms. Brock could get him on tape saying his name and a close up of his eyes. So, Ms. Brock called his Mom and she did just that. But when the photo came in she truly thought his hair was too light until the call came on Thursday, March 17th asking if she would ask the parents if they would be willing to put a temporary dye on Landon’s hair. While she was leaving a message for them another call came in that the shoot dates were March 24th and April 6th. It was then Ms. Brock asked “so they want to book him even before we know anything on the hair?” Yes, he’s the boy they want and that’s how it happened!!! As quick as that!!

Landon’s parents are as excited as is Ms. Brock. This never happens this quickly and a direct book at that says Ms. Brock. He goes down to Atlanta, GA for his fitting this coming Monday and will shoot his scenes on Wednesday, March 24th and then go back down on April 6th to finish the last scene he will be in.

Landon Trace Riddle, 5 years old and has grown up in Crouse North Carolina and is still lives with his family. He is in kindergarten and attends Cherryville Elementary where he loves playing with his friends. He loves spending time with his daddy too; he is a Detective for Lincoln County and also a Firefighter. He also goes to the fire department with him. He has learned a lot about being a fireman and he knows how to get himself and his little brother and sister out if there is a fire. He has a little brother and sister, and an older brother and sister. When he is at home he loves to play outside with his neighbors and they play police and army. While outside he also likes to play with his dog Ben and help his dad with yard work. When he can't go outside he loves playing on his computer or playing card games with his brother.

He has participated in several pageants and won every time making him Cinderella Prince Charming for his area. Since he had this title he was able to ride in parades at Christmas and for the Fourth of July. He loves being around people and he always tries to be funny and make people laugh, this is one of the reasons Landon started modeling and wanting to be on TV.

A little info on the feature film "Hall Pass"; Landon's on camera parents will be Jenna Fisher of "The Office" and Rob Moran best known for "Men of a Certain Age". Also starring Owen Wilson, Alyssa Milano, and Christina Applegate, just to name a few. This is a Farrelly Brothers film and is a comedy. We will keep you posted on the release of this project as it will be a great catalyst for Landon and we are very excited for him.

To learn more about The Brock Agency, Inc. you can go to their website at www.thebrockagency.com or call at 828/322-88553